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Snap-on Diagnostics Adds Videos to Snap-on TV

LINCOLNSHIRE, Ill., Oct. 20, 2008 – Snap-on Diagnostics has added several new videos to Snap-on TV; its 24/7 On Demand Tech Programming, which is featured on the Web site at diagnostics.snapon.com. Visitors to the site can watch Snap-on TV by clicking on the Tech Central link to open the viewing page.

“The videos on Snap-on TV allow automotive technicians to stay up-to-date on training and the newest products and software available in our diagnostics line,” said Mark Schaefer, director of marketing for Snap-on Diagnostics. “We plan to grow this part of our Web site by adding new videos on a regular basis. Be sure to check back often to stay connected to the latest Snap-on Diagnostics’ information.”

Snap-on TV includes overviews of Snap-on Diagnostics’ hand-held tools, such as SOLUS PRO™, ETHOS™ (available in both English and Spanish), Vantage PRO™, and VERUS™, Snap-on’s newest diagnostic platform. Snap-on TV also features video on the latest software bundle, as well as training segments on these tools.

About Snap-on Diagnostics

Snap-on Diagnostics is part of Snap-on Incorporated, leading global innovator, manufacturer and marketer of tool, diagnostic and equipment solutions for professional tool users. Products are sold through its franchised dealer van, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin.
<http://diagnostics.snapon.com>.

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